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EASTERN CAPE
EDUCATION

working world
EXHIBITION 2024
25 EDITION

OFFICE OF THE DISTRICT DIRECTOR – NELSON MANDELA BAY DISTRICT
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TO : THE PRINCIPAL / LO EDUCATOR

FROM : DISTRICT DIRECTOR – NELSON MANDELA BAY DISTRICT

SUBJECT: CAREER RESOURCES AND WORKING WORLD EXHIBITION 2024

DATE : 06 NOVEMBER 2023

The Department of Education and its industry partners (The Nelson Mandela Bay Business Chamber, Coega Development Corporation et al.) encourage your school's participation in this annual Career Guidance Initiative – the Working World Exhibition from **20 – 22 February 2024** at the Feathermarket Centre, in Nelson Mandela Bay.

Attendance of your (all or selected) Grade 12 learners is invaluable for schools with access to career guidance resources and those without for the following salient reasons:

- A central aspect of school education is preparation for the world of work – this is under-taught.
- School-leavers (as confident as they may seem) are grossly under-exposed to alternate and skills-based careers and the educational institutions that provide these skills.
- Critical skills remain scarce in South Africa – there is employment in the right fields, yet 7 out of every 10 youths are unemployed in South Africa.
- Underexposure to these opportunities perpetuates "fruitless" study expense, frustration and ultimately either unemployment or a brain-drain.
- Learners benefit immensely from career-related inspiration and stimulation beyond the walls of the classroom.
- The Working World Exhibition is a dynamic, professionally managed initiative endorsed by the DOE, business and academia. Your learners will receive access to around 100 educational institutions and corporates (employers, bursary offers etc), a career guidance workbook and other opportunities to sit on short or repeated sessions on specific career fields incl accounting, engineering, IT, medical etc.

You are invited to arrange the visitation of Grade 12 learners, their parents and educators to this event between 10:00am and 3.00pm on Tuesday 20 February, Wednesday 21 February between 08:30 and 3:15pm or Thursday 22 February 2024 between 08:30 and 3:15pm.

Available time slots are:

Tuesday, 20 February 2024
10:00 – 11:30 (later start on first day due to Official Opening and Welcome Ceremony)
11:45 – 13:15
13:30 -15:00

Wednesday, 21 February 2024
08h30 – 10h00
10h15 – 11h45
12h00 – 13h30
13h45 – 15h15

Thursday, 22 February 2024
08h30 – 10h00
10h15 – 11h45
12h00 – 13h30
13h45 – 15h15

NB: TIME SLOT BOOKINGS ARE ON A FIRST COME FIRST BOOK BASIS AND DEADLINE FOR ALL BOOKINGS IS 31 JANUARY 2024.

Please call the Working World Exhibition Hotline on Tel 082 558 1317 to reserve your school's time (90 minute) slot, or alternatively email athenkosi@inkanyezi.co.za to reserve a slot. You will receive confirmation within 24 hours as to whether this day / time slot is available and booked for your School.

We understand the importance of minimizing the loss of teaching time but believe this opportunity is worth the time and effort.

To make a booking, please share this information: School name; Principal name; LO Teacher's name; LO teacher's Mobile number'; LO teacher's email address; Number of Grade 12s attending; The preferred day and time of your school visit.

The event is mandated by the Department of Education for its value to school leavers and schools are encouraged to make use of the opportunity as part of their Career Guidance programmes. The Workbook covers relevant content of LO: Career and Career Choices in Grade 12 and is endorsed by the Curriculum Unit in the Department of Education.

E. GORGONZOLA
DISTRICT DIRECTOR
NELSON MANDELA BAY DISTRICT